

1998 Alberta Tourism Market Monitor

Alberta Economic Development

Mar-1999

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Yr-to-Date
Entries into CANADA by Country of Residence (000's of trips)													
United States	2,338.8p	2,480.4p	2,583.2p	2,870.1p	3,716.0p	4,460.7p	5,854.5p	6,032.7p	4,130.3p	3,501.8p	2,920.7p	2,969.7p	43,857.2p
Per cent change	13.2%	10.7%	-1.9%	7.5%	4.2%	5.5%	5.4%	5.3%	17.3%	13.9%	13.3%	13.0%	8.3%
Total Other International (n incl US)	158.2p	170.3p	192.9p	244.1p	386.7p	521.0p	372.8p	636.4p	498.8p	321.3p	166.6p	236.9p	4,206.5p
Per cent change	-8.7%	-15.3%	-22.1%	-5.4%	-6.7%	-5.8%	-6.2%	-11.5%	-11.5%	-4.2%	-1.9%	1.6%	-8.3%
United Kingdom	29.5p	38.0p	42.7p	47.6p	80.1p	99.8p	114.5p	111.6p	92.0p	59.0p	27.0p	47.7p	788.7p
Per cent change	17.9%	8.6%	-10.7%	23.1%	3.3%	3.6%	3.1%	-0.7%	-5.7%	-6.6%	-1.9%	-0.7%	1.2%
Germany	9.7p	12.6p	15.9p	19.7p	39.4p	53.8p	65.2p	72.7p	60.5p	34.1p	11.1p	14.4p	414.6p
Per cent change	-14.6%	-10.4%	-20.2%	9.4%	-2.7%	4.6%	-11.0%	-6.7%	-6.1%	1.7%	-4.4%	-6.3%	-5.1%
Japan	20.3p	23.6p	29.4p	32.4p	46.9p	62.8p	67.7p	78.6p	68.2p	47.6p	21.2p	26.1p	524.9p
Per cent change	-27.5%	-24.4%	-35.2%	-21.7%	-14.3%	-7.7%	-13.0%	-18.6%	-16.6%	-7.4%	3.0%	-5.7%	-16.0%
Alberta Direct Entries (000's of trips)													
U.S. Residents	19.2	22.4	29.5	27.9	40.7	76.2	112.4	90.9	58.1	37.8	25.5	37.1	577.6
Per cent change	-3.3%	3.1%	1.0%	17.9%	10.0%	5.9%	8.1%	8.7%	14.4%	31.3%	13.0%	22.0%	10.3%
Other Countries	13.7	15.2	14.5	13.4	23.9	37.1	46.0	42.5	30.4	14.4	5.6	14.4	271.3
Per cent change	10.8%	-6.5%	-29.9%	36.6%	-0.8%	0.2%	6.4%	16.3%	-0.6%	16.3%	-0.4%	-5.8%	2.8%
Air Passengers (000's of enplanements and deplanements)													
Edmonton International	287.0	286.7	313.3	297.2	302.8	320.2	349.6	373.6	297.9	334.8	300.9	327.6	3,791.6
Per cent change	-2.7%	-2.8%	-0.8%	2.0%	-2.6%	1.1%	4.6%	6.4%	-2.5%	6.3%	6.0%	7.2%	1.9%
Calgary International	536.6	543.5	596.6	600.8	624.7	671.0	752.8	784.6	675.7	712.4	569.2	607.2	7,675.2
Per cent change	2.4%	-1.1%	-5.1%	6.4%	4.0%	-3.5%	3.3%	4.4%	1.5%	15.9%	14.2%	9.60%	4.1%
Highway Count (000's of vehicles)													
Hwy 1 - Sask border w-bound	39.8	40.7	45.9	56.0	58.9	63.6	88.0	92.1	N/A	N/A	N/A	43.7	N/A
Per cent change	14.7%	6.3%	-0.2%	22.9%	14.2%	11.5%	6.9%	6.2%	N/A	N/A	N/A	-20.1%	N/A
Hwy 1 - Banff Pk Gate (2-way)	280.8	325.5	348.5	404.4	445.4	449.3	654.0	678.7	498.8	391.2	293.6	330.3	5,100.5
Per cent change	9.2%	10.2%	-0.1%	18.3%	17.9%	4.7%	9.9%	5.0%	14.7%	11.1%	1.9%	-0.8%	7.9%
Hwy 16 - Jasper Park Gate (2 way)	59.9	65.3	76.4	94.3	106.0	116.7	175.6	188.4	121.7	89.0	57.5	71.9	1,222.7
Per cent change	2.8%	4.7%	-8.0%	9.3%	13.1%	5.1%	9.2%	3.4%	14.6%	3.4%	-4.3%	-4.7%	4.1%
Hwy 16 - Jct #897 w-bound	91.3	89.2	N/A	102.2	115.2	116.2	132.1	132.0	114.0	114.4	98.6	N/A	N/A
Per cent change	7.6%	2.1%	N/A	-1.2%	15.5%	5.6%	-4.5%	-5.3%	-1.6%	-8.2%	-11.9%	N/A	N/A

Note: Entries into Canada by residents of countries other than the US include direct entries and entries via the US.

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Accommodation Indices													
Edmonton Occupancy Rate	43.0%	61.7%	61.7%	67.8%	63.4%	70.6%	68.4%	70.3%	63.7%	62.1%	66.1%	40.3%	61.9%
Per cent change	7.0%	10.4%	12.2%	6.8%	-3.2%	4.0%	7.9%	2.3%	-4.1%	-7.3%	-3.2%	-7.8%	1.5%
Average Daily Room Rate	\$ 70.61	\$ 73.61	\$ 70.25	\$ 79.81	\$ 81.29	\$ 83.96	\$ 77.48	\$ 88.74	\$ 82.51	\$ 86.81	\$ 84.91	\$ 78.58	\$ 80.99
Calgary Occupancy Rate	57.4%	68.4%	73.6%	71.9%	71.4%	88.7%	88.2%	86.4%	84.3%	76.5%	65.3%	49.4%	73.9%
Per cent change	11.9%	8.0%	8.9%	-2.2%	-2.3%	2.3%	-3.4%	-2.0%	-4.4%	1.4%	-2.1%	-7.5%	-0.1%
Average Daily Room Rate	\$ 86.33	\$ 88.51	\$ 88.35	\$ 99.69	\$ 101.99	\$ 113.45	\$ 124.96	\$ 113.04	\$ 106.76	\$ 107.59	\$ 106.87	\$ 96.31	\$ 106.39
Mountain Regions Occupancy Rate	51.5%	67.1%	74.8%	72.7%	79.0%	86.4%	97.6%	97.8%	91.3%	71.8%	53.1%	54.2%	74.6%
Per cent change	-8.9%	0.8%	-7.9%	12.5%	10.3%	0.6%	-0.1%	-0.5%	-2.2%	11.0%	28.2%	-0.5%	1.9%
Average Daily Room Rate	\$ 106.31	\$ 123.63	\$ 127.10	\$ 116.70	\$ 141.71	\$ 241.78	\$ 250.41	\$ 247.58	\$ 229.98	\$ 148.80	\$ 100.81	\$ 144.53	\$ 174.86
Total Alberta Occupancy Rate	53.3%	66.2%	70.8%	67.7%	69.3%	79.2%	82.9%	82.1%	77.5%	68.4%	60.7%	46.8%	68.5%
Per cent change	4.1%	3.8%	3.2%	0.7%	-0.7%	0.1%	1.5%	-0.6%	-3.2%	-0.9%	0.0%	-6.6%	-0.3%
Average Daily Room Rate	\$ 88.05	\$ 94.01	\$ 96.10	\$ 94.02	\$ 103.72	\$ 129.66	\$ 142.94	\$ 133.90	\$ 121.74	\$ 102.79	\$ 92.86	\$ 96.82	\$ 107.72
Employment (000's of persons)													
Accommodation, Food & Beverage	108.5	106.7	106.1	106.0	99.0	101.6	103.1	102.2	103.5	99.6	105.1	103.9	103.8
Per cent change	7.3%	6.3%	1.5%	5.8%	-3.7%	-4.5%	-6.3%	-4.9%	-0.4%	-6.0%	-3.0%	-5.1%	-1.2%

e = estimate

Accommodation Indices courtesy of HVS International (Vancouver) and Smith Travel Research

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Entries into CANADA by Country of Residence (000's of trips)													
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Yr-to-Date
United States	2230.2p	2583.7p	2791.4p	3172.2p	3874.6p	4562.3p	6312.8p	5819.5p	4112.8p	3460.1p	2902.9p	2807.7p	44630.2p
Per cent change	-4.7%	4.2%	8.0%	10.5%	4.3%	2.3%	7.9%	-3.5%	-0.4%	-1.2%	-0.6%	-5.5%	1.8%
Total Other International (n/incl US)	159.8p	185.5p	218.5p	233.7p	397.4p	523.1p	693.4p	642.3p	572.1p	353.9p	202.3p	243.3p	4425.3p
Per cent change	1.0%	8.9%	13.3%	-4.3%	2.6%	0.4%	3.0%	0.9%	14.7%	10.2%	21.4%	2.7%	5.2%
United Kingdom	31.4p	39.6p	50.2p	40.7p	79.0p	102.8p	117.8p	112.5p	106.8p	63.4p	34.0p	45.9p	824.1p
Per cent change	6.4%	4.4%	17.5%	-14.5%	-1.5%	4.1%	2.9%	0.8%	16.1%	7.4%	25.9%	-3.8%	4.5%
Germany	10.9p	13.7p	16.8p	16.5p	43.5p	53.5p	66.1p	69.9p	72.1p	34.5p	12.5p	15.6p	425.6p
Per cent change	12.2%	8.8%	6.0%	-16.0%	9.9%	-0.6%	1.4%	-3.8%	9.5%	1.4%	12.6%	8.1%	2.7%
Japan	18.5p	22.0p	30.4p	32.6p	46.6p	58.9p	66.2p	79.1p	91.7p	60.4p	22.1p	21.9p	550.4p
Per cent change	-8.8%	-7.0%	3.5%	0.5%	-0.8%	-6.1%	-2.2%	0.7%	34.4%	26.8%	4.2%	-16.2%	4.9%
Alberta Direct Entries (000's of trips)													
U.S. Residents	23.6p	26.3p	35.4p	29.0p	41.1p	74.5p	118.3p	88.8p	58.7p	34.0p	27.3p	32.0p	589.0p
Per cent change	21.8%	16.6%	19.4%	4.3%	1.6%	-1.8%	5.1%	-2.4%	0.8%	-9.6%	7.0%	-13.4%	2.0%
Other Countries	14.3p	16.5p	20.3p	10.5p	26.5p	39.4p	46.2p	42.1p	37.1p	14.6p	6.0p	13.0p	286.5p
Per cent change	4.1%	8.3%	40.1%	-21.8%	10.7%	6.2%	0.3%	-0.9%	22.3%	1.4%	7.1%	-9.8%	5.6%
Air Passengers (000's of enplanements and deplanements)													
Edmonton International	299.7	288.4	319.1	294.7	297.1	307.0	334.5	342.3	291.7	303.5	284.5	291.7	3,651.1
Per cent change	4.4%	0.6%	1.9%	-0.8%	-1.9%	-4.1%	-4.3%	-8.4%	-2.1%	-9.3%	-5.4%	-11.0%	-3.7%
Calgary International	592.6	574.1	645.2	609.5	638.4	693.7	779.9	779.0	689.1	659.6	553.5	584.6p	7,245.7
Per cent change	10.4%	5.6%	8.1%	1.4%	2.2%	3.4%	3.6%	-0.7%	2.0%	-7.4%	-2.8%	-3.7%	1.6%
Highway Count (000's of vehicles)													
Hwy 1 - Sask border w-bound	39.8e	40.7e	45.9e	54.2	59.9	62.9	90.5	88.9	66.4	64.3	52.6	55.9	722.0
Per cent change	0.0%	0.0%	0.0%	-3.2%	1.8%	-1.1%	2.9%	-3.4%	N/A	N/A	N/A	27.8%	N/A
Hwy 1 - Banff Pk Gate (2-way)	323.5	349.9	380.6	419.7	455.3	460.3	661.8	652.1	499.4	395.8	329.8	378.4	5,306.6
Per cent change	15.2%	7.5%	9.2%	3.8%	2.2%	2.4%	1.2%	-3.9%	0.1%	1.2%	12.30%	14.6%	4.0%
Hwy 16 - Jasper Park Gate (2 way)	62.1	65.2	85.2	97.1	103.3	115.9	174.3	181.6	121.4	92.2	60.6	80.1	1,239.0
Per cent change	3.7%	-0.1%	11.5%	3.0%	-2.5%	-0.6%	-0.8%	-3.6%	-0.3%	3.6%	5.30%	11.4%	1.3%
Hwy 16 - Jct #897 w-bound	81.4	85.3	98.0	111.0	115.2e	118.0	132.3	138.8	118.5	122.7	111.8	114.2	1,347.2
Per cent change	-10.8%	-4.5%	N/A	-2.4%	0.0%	1.5%	0.2%	5.1%	3.9%	7.2%	13.40%	N/A	N/A

Note: Entries into Canada by residents of countries other than the US include direct entries and entries via the US.

p=preliminary

r=revised

e=estimate

New or updated figures in the spreadsheet are in bold type.

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Accommodation Indexes													
Education Occupancy Rate	44.0%	56.8%	66.2%	64.4%	62.6%	65.9%	67.1%	67.9%	64.6%	61.6%	67.4%	63.8%	60.8%
Per cent change	-8.1%	0.3%	1.5%	-6.1%	-3.0%	3.1%	2.4%	-4.0%	3.7%	1.5%	3.8%	0.9%	-2.7%
Average Daily Room Rate	\$ 78.53	\$ 81.32	\$ 80.45	\$ 79.64	\$ 80.11	\$ 82.53	\$ 83.37	\$ 84.56	\$ 85.00	\$ 84.89	\$ 85.22	\$ 82.78	\$ 83.59
Category Occupancy Rate	54.3%	62.6%	69.5%	69.0%	73.3%	62.9%	64.6%	75.8%	76.6%	64.6%	69.2%	65.5%	67.6%
Per cent change	-8.3%	-11.1%	-7.5%	-4.0%	1.1%	-5.9%	-3.9%	-11.9%	-7.0%	-15.6%	-6.8%	-7.3%	-8.4%
Average Daily Room Rate	\$ 104.25	\$ 105.42	\$ 102.64	\$ 102.32	\$ 108.50	\$ 115.16	\$ 120.99	\$ 113.14	\$ 111.99	\$ 109.61	\$ 106.65	\$ 109.64	\$ 111.14
Mountain Region Occupancy Rate	66.0%	72.9%	78.5%	72.2%	82.9%	90.9%	98.2%	98.9%	95.6%	72.4%	66.1%	50.5%	76.5%
Per cent change	-16.5%	7.8%	5.2%	-8.0%	4.9%	4.6%	0.6%	0.9%	-4.5%	-3.6%	-8.0%	-6.5%	2.7%
Average Daily Room Rate	\$ 115.31	\$ 134.57	\$ 143.38	\$ 118.66	\$ 162.59	\$ 257.04	\$ 276.98	\$ 276.51	\$ 253.07	\$ 156.89	\$ 112.73	\$ 178.89	\$ 192.53
Total Alberta Occupancy Rate	50.4%	63.3%	67.1%	64.5%	68.0%	75.6%	79.2%	75.9%	75.4%	64.0%	59.4%	65.6%	65.1%
Per cent change	-6.8%	-6.8%	-3.7%	-5.6%	1.0%	4.0%	-2.5%	-7.7%	-2.5%	-4.9%	-0.8%	-3.0%	-5.0%
Average Daily Room Rate	\$ 93.16	\$ 97.73	\$ 97.90	\$ 93.09	\$ 104.75	\$ 127.65	\$ 141.40	\$ 132.77	\$ 125.53	\$ 102.36	\$ 93.12	\$ 104.53	\$ 111.20

National Park Attendance (000's of persons visits)													
Banff	274.8	306.6	297.6	342.2	393.3	456.2	397.6	379.6	494.9	273.3	257.9	216.46	4,634.36
Per cent change	14.9%	8.6%	-3.0%	9.0%	9.8%	17.6%	6.3%	5.3%	9.2%	-2.6%	8.8%	0.0%	9.8%
Jasper	74.2	80.7	111.7	135.9	160.6	194.3	203.2	309.3	205.1	133.8	81.6	104.2	1,895.1
Per cent change	-2.3%	2.6%	15.5%	1.2%	1.6%	-0.9%	-0.2%	-3.8%	0.0%	1.5%	-2.9%	8.0%	-0.1%
Watkins Lakes	7.1	9.4	10.4	14.9	32.9	57.2	103.1	104.8	50.6	17.5	8.3	8.8	424.9
Per cent change	14.8%	66.4%	65.3%	12.8%	3.6%	0.0%	-0.4%	-3.0%	7.7%	-10.4%	6.5%	8.0%	2.0%
Elk Island	8.3	11.0	10.9	15.7	26.2	32.5	37.1	36.5	23.1	16.4	9.3	8.6	237.5
Per cent change	35.2%	51.5%	16.1%	-31.0%	-1.6%	11.5%	33.1%	32.4%	50.2%	8.6%	-7.0%	15.9%	15.0%

Employment (000's of persons)													
Accommodation, Food & Beverage	96.8	97.3	96.1	97.4	103.6	111.0	118.8	111.7	106.9	107.5	107.2	107.6	105.2
Per cent change	-9.9%	-9.2%	-9.8%	-8.5%	4.6%	9.2%	15.2%	9.3%	3.3%	8.0%	2.0%	3.6%	1.3%

Restaurant Receipts (\$millions)													
Total Receipts for Alberta	280.0	270.0	313.0	300.0	303.0	305.0	320.0	315.0	293.00	312.0	303.0	324.0	3,638.0
Per cent change	16.2%	11.1%	12.6%	11.5%	6.3%	8.2%	7.4%	6.8%	10.5%	15.1%	20.2%	23.2%	12.1%

Historic Sites and Museums													
Visitor Attendance (000's)	27.4	35.8	44.3	47.9p	81.5p	131.1p	242.2p	221.3p	83.8p	49.5p	30.5p	35.7p	1,031.0p
Per cent change	29.2%	-8.6%	13.2%	-5.9%	-8.2%	-8.2%	0.9%	-6.3%	0.3%	10.4%	19.4%	13.0%	-1.2%

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r = revised
e = estimate

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Accommodation Indexes courtesy of HVS International (Vancouver) and Smith Travel Research

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Entries into CANADA by Country of Residence (000's of trips)													
United States	2,379.3p	2,570.4p	2,875.5p	3,133.8p	3,783.2p	4,581.8p	5,961.8p	5,686.0p	4,170.3p	3,323.5p	2,765.5p	2,764.5p	43,993.8p
Per cent change	6.7%	-0.5%	3.0%	-1.2%	-2.4%	0.4%	-5.6%	-2.3%	1.4%	-3.9%	-4.7%	-1.5%	-1.4%
Total Other International (n/incl US)	185.0p	205.7p	225.1p	307.8p	411.4p	564.6p	706.3p	617.0p	578.8p	358.4p	204.8p	273.5p	4,643.7p
Per cent change	15.6%	10.9%	3.0%	31.7%	3.5%	7.9%	1.9%	-3.9%	1.2%	1.3%	1.4%	12.4%	4.9%
United Kingdom	34.2p	48.2p	48.0p	64.2p	79.6p	108.4p	123.8p	122.9p	117.9p	65.4p	39.3p	61.2p	913.8p
Per cent change	8.7%	21.6%	-4.4%	57.7%	0.7%	5.4%	5.1%	9.2%	10.4%	3.2%	16.2%	33.3%	10.9%
Germany	12.3p	13.3p	16.0p	23.5p	41.5p	52.4p	66.2p	61.7p	70.7p	29.4p	15.5p	20.4p	417.2p
Per cent change	12.7%	-2.7%	-4.7%	14.0%	-4.6%	-2.0%	0.1%	-11.8%	-2.0%	-14.8%	0.1%	-5.3%	-2.5%
Japan	18.4p	20.1p	28.8p	34.2p	44.9p	58.9p	68.2p	66.8p	86.4p	62.8p	25.6p	24.9p	540.1p
Per cent change	-0.7%	-8.6%	-5.2%	4.9%	-3.6%	-0.1%	3.0%	-15.6%	-5.8%	4.1%	15.7%	13.9%	-1.9%
Alberta Direct Entries (000's of trips)													
U.S. Residents	22.6p	27.8p	38.2p	29.9p	41.2p	78.1p	113.3p	91.3p	55.5p	32.8p	27.8p	37.6p	596.1p
Per cent change	-4.0%	5.9%	7.7%	3.2%	0.2%	4.9%	-4.2%	2.8%	-5.4%	-2.6%	2.0%	18.6%	1.3%
Other Countries	15.7p	16.7p	19.3p	14.4p	24.6p	38.2p	46.6p	39.0p	34.6p	14.3p	6.0p	15.5p	284.8p
Per cent change	9.8%	1.1%	-5.2%	36.7%	-6.8%	-3.0%	0.9%	-7.2%	-6.8%	-2.4%	0.2%	18.6%	-0.6%
Air Passengers (000's of enplanements and deplanements)													
Edmonton International	286.8p	299.3p	320.8p	317.6p	316.8p	320.5p	343.8p	366.2p	311.6p	328.4p	296.2p	326.8p	3,834.8p
Per cent change	-4.5%	3.4%	-0.4%	6.4%	5.3%	2.4%	1.0%	5.0%	6.4%	6.8%	2.4%	10.1%	3.9%
Calgary International	568.9p	596.8p	659.8p	617.4p	635.4p	670.4p	763.0p	764.5p	670.6p	672.4p	553.1p	598.0p	7,770.1p
Per cent change	-4.5%	-0.1%	2.3%	1.2%	-0.5%	-3.4%	-2.2%	-1.9%	-1.9%	-4.5%	-1.3%	2.3%	-0.4%
Highway Count (000's of vehicles)													
Hwy 1 - Sask border w-bound	43.9p	44.2p	51.0p	57.5p	59.8p	64.7p	95.7p	95.0p	66.8p	65.7p	49.8p	53.6p	747.8p
Per cent change	10.3%	8.6%	10.9%	6.0%	-0.2%	2.9%	5.8%	6.9%	0.7%	2.2%	-5.2%	-4.2%	3.6%
Hwy 1 - Banff Pk Gate (2-way)	332.1p	347.0p	389.0p	418.4p	437.9p	465.9p	676.5p	678.5p	478.4p	393.0p	291.9p	339.6p	4,616.5p
Per cent change	2.6%	-0.8%	2.2%	-0.3%	-3.8%	1.2%	2.2%	4.0%	-4.2%	-0.7%	-11.5%	-10.2%	-1.7%
Hwy 16 - Jasper Park Gate (2 way)	69.2p	68.3p	85.2e	95.7p	104.5p	117.2p	171.4p	185.2p	120.2p	92.2p	64.2p	71.5p	1,245.0p
Per cent change	11.5%	4.9%	0.0%	-1.5%	1.2%	1.1%	-1.6%	2.0%	-1.0%	0.0%	10.9%	-10.8%	0.5%
Hwy 16 - Jct #897 w-bound	96.8p	97.8p	98.0e	118.2p	124.8p	127.0p	141.6p	147.8p	123.4p	127.1p	114.3p	110.6p	1,427.5p
Per cent change	9.2%	5.5%	0.0%	-3.4%	8.4%e	7.6%	7.0%	6.5%	4.2%	3.6%	2.2%	-3.2%	6.0%

Note: Entries into Canada by residents of countries other than the US include direct entries and entries via the US.

p=preliminary r=revised e=estimate

New or updated monthly figures are shown in bold type

2000 Alberta Tourism Market Monitor													
	Jan.	Feb.	Mar.	Apr.	Alberta Economic Development					Nov.	Dec.	Yr-to-Date	Mar-2000
					May	June	July	August	Sept.				
Accommodation Indices													
Edmonton Occupancy Rate	42.8%	62.8%	64.8%	63.3%	63.9%	66.1%	63.4%	67.1%	68.3%	69.1%	43.9%	62.0%	
Per cent change	1.2%	-5.3%	-2.7%	1.0%	4.1%	1.4%	-5.4%	-5.0%	4.1%	0.0%	-1.8%	-0.5%	
Average Daily Room Rate	\$ 82.81	\$ 81.71	\$ 81.45	\$ 82.29	\$ 84.63	\$ 88.19	\$ 83.60	\$ 84.14	\$ 89.58	\$ 85.93	\$ 80.24	\$ 84.64	
Calgary Occupancy Rate	51.6%	59.0%	64.0%	61.1%	68.0%	76.5%	79.3%	76.4%	78.2%	64.7%	43.4%	65.6%	
Per cent change	-1.1%	-5.1%	-4.3%	-10.0%	-4.8%	-4.5%	-5.8%	1.3%	0.1%	7.8%	-4.0%	-2.7%	
Average Daily Room Rate	\$ 104.94	\$ 106.69	\$ 105.03	\$ 105.64	\$ 111.92	\$ 134.93	\$ 130.99	\$ 120.55	\$ 115.41	\$ 116.28	\$ 102.47	\$ 115.83	
Mountain Regions Occupancy Rate	52.6%	66.8%	75.2%	66.8%	72.6%	85.8%	96.7%	96.6%	92.3%	45.6%	52.3%	73.1%	
Per cent change	-12.2%	-6.6%	-5.9%	-6.0%	-7.8%	-4.6%	-1.6%	-1.5%	-2.4%	0.0%	-3.0%	-3.8%	
Average Daily Room Rate	\$ 140.81	\$ 148.68	\$ 150.66	\$ 129.61	\$ 163.64	\$ 277.96	\$ 293.10	\$ 284.39	\$ 254.82	\$ 113.74	\$ 172.74	\$ 199.40	
Total Alberta Occupancy Rate	49.4%	61.9%	66.2%	61.4%	66.1%	72.7%	75.7%	75.2%	75.4%	62.0%	45.6%	64.8%	
Per cent change	1.0%	-1.3%	-1.0%	-2.8%	-0.5%	-2.0%	-4.4%	-2.1%	-0.4%	3.5%	-0.4%	-1.1%	
Average Daily Room Rate	\$ 97.20	\$ 97.43	\$ 97.96	\$ 94.55	\$ 104.66	\$ 134.72	\$ 139.51	\$ 135.12	\$ 128.02	\$ 98.00	\$ 99.14	\$ 112.68	
National Park Attendance (000's of person visits)													
Banff	278.1p	298.6p	308.6p	348.8p	381.7p	462.2p	697.8p	716.4p	477.6p	193.5p	222.0p	4,659.8p	
Per cent change	1.2%	-0.7%	3.7%	1.9%	-3.0%	1.3%	0.0%	5.4%	-3.5%	-6.9%	2.6%	0.6%	
Jasper	65.1p	65.9p	89.1p	92.0p	127.3p	187.2p	293.4p	320.4p	179.8p	35.1p	36.1p	1,579.9p	
Per cent change	12.0%	1.5%	1.1%	3.2%	2.2%	-0.5%	-1.9%	1.2%	-4.2%	7.1%	-7.8%	0.2%	
Waterton Lakes	6.7p	8.5p	9.0p	14.9p	33.2p	58.2p	110.0p	101.6p	43.6p	7.3p	6.7p	416.7p	
Per cent change	-4.9%	-9.6%	-12.7%	-0.1%	0.7%	1.8%	6.7%	-3.1%	-14.0%	-12.5%	-23.6%	-2.0%	
Elk Island	9.7p	10.4p	9.6p	12.9p	29.5p	30.9p	34.6p	31.8p	23.1p	9.3p	8.6p	225.5p	
Per cent change	16.3%	-5.5%	-11.2%	-17.6%	4.6%	-4.9%	-6.8%	-12.7%	0.0%	0.0%	0.0%	-5.1%	
Employment (000's of persons)													
Accommodation, Food & Beverage	104.9p	106.8p	111.7p	106.0p	114.2p	118.5p	124.5p	119.0p	117.5p	119.0p	123.4p	115.0p	
Per cent change	6.8%	11.6%	16.2%	8.8%	10.2%	8.4%	10.5%	6.5%	15.1%	9.5%	12.1%	9.3%	
Restaurant Receipts (\$millions)													
Total Receipts for Alberta	291.0p	309.0p	351.0p	331.0p	333.0p	339.0p	344.0p	351.0p	343.0p	346.0p	361.0p	4,042.0p	
Per cent change	3.7%	14.4%	12.1%	5.8%	9.9%	11.1%	7.5%	11.4%	17.1%	14.2%	11.4%	11.1%	
Historic Sites and Museums													
Visitor Attendance (000's)	28.4p	37.3p	38.7p	47.7p	87.4p	128.6p	226.0p	206.4p	79.8p	60.4p	45.5p	1,042.0p	
Per cent change	3.7%	4.3%	-12.7%	-0.6%	7.3%	-1.9%	-6.7%	-4.5%	-4.8%	22.1%	27.4%	1.1%	
Accommodation Indices courtesy of HVS International (Vancouver) and Smith Travel Research													

New or updated monthly figures are shown in bold type

2001 Alberta Tourism Market Monitor													Mar-2002
Alberta Economic Development													
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Yr-to-Date
Entries into CANADA by Country of Residence (000's of trips)													
United States	2,516.6p	2,600.2p	3,013.0p	3,165.6p	3,897.9p	4,887.6p	6,169.6p	6,109.0p	3,167.0p	2,429.7p	2,356.6p	2,558.1p	42,871.3p
Per cent change	5.8%	1.2%	4.8%	1.0%	3.0%	6.7%	3.5%	7.4%	-24.1%	-26.9%	-14.8%	-7.5%	-2.6%
Total Other International (n/ind US)	194.8p	201.3p	239.5p	289.9p	396.1p	542.5p	683.3p	617.2p	447.3p	262.9p	153.9p	240.5p	4,275.4p
Per cent change	5.3%	-2.1%	6.4%	-5.8%	-3.7%	-3.9%	-3.8%	-0.2%	-22.7%	-26.7%	-24.9%	-12.1%	-7.9%
United Kingdom	37.5p	47.3p	53.3p	60.2p	77.8p	108.6p	123.3p	121.9p	102.7p	57.2p	32.3p	53.3p	876.8p
Per cent change	9.7%	-1.8%	11.2%	-6.3%	-2.3%	0.2%	-0.6%	-1.0%	-12.9%	-12.7%	-17.9%	-13.0%	-4.1%
Germany	10.8p	12.4p	14.7p	19.4p	39.1p	46.3p	59.6p	55.8p	52.2p	22.7p	11.4p	13.8p	360.0p
Per cent change	-12.3%	-6.8%	-8.1%	-18.7%	-5.8%	-11.6%	-12.4%	-9.8%	-26.1%	-23.0%	-8.7%	-7.4%	-13.7%
Japan	19.0p	23.0p	31.7p	33.1p	41.9p	56.9p	70.1p	69.8p	43.9p	26.8p	12.5p	20.0p	449.0p
Per cent change	3.5%	14.4%	10.0%	-3.0%	-6.6%	-3.3%	2.9%	4.4%	-49.1%	-57.3%	-51.2%	-19.8%	-16.9%
Alberta Direct Entries (000's of trips)													
U.S. Residents	25.3p	52.4p	91.0p	122.7p	42.4p	75.1p	112.0p	96.2p	44.6p	31.3p	26.2p	38.4p	588.9p
Per cent change	11.7%	3.9%	2.8%	3.5%	2.8%	-3.8%	-0.6%	6.1%	-19.0%	-6.0%	-7.2%	0.6%	-1.2%
Other Countries	14.2	30.6p	18.5p	61.2p	22.8p	36.4p	44.4p	38.6p	26.1p	9.2p	5.1p	14.2p	258.0p
Per cent change	-9.3%	-5.0%	-6.0%	-7.1%	-7.3%	-4.7%	-4.8%	-1.2%	-24.6%	-35.4%	-15.3%	-8.2%	-9.4%
Air Passengers (000's of enplanements and deplanements)													
Edmonton International	325.4p	322.6p	353.8p	328.0p	323.7p	337.1p	393.0p	416.9p	271.2p	300.5p	267.2p	301.0p	3,940.4p
Per cent change	13.4%	7.8%	10.3%	3.3%	2.2%	5.2%	14.3%	13.8%	-13.0%	-9.1%	-11.7%	-7.9%	2.5%
Calgary International	609.3p	583.1p	665.1p	639.0p	659.1p	687.5p	810.0p	841.1p	568.3p	597.0p	527.4p	n/a	7,186.9p
Per cent change	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Highway Count (000's of vehicles)													
Hwy 1 - Sask border w-bound	45.9p	44.2p	52.0p	61.0p	62.1p	67.3p	92.5p	101.1p	66.8p	66.2p	55.6p	62.1p	776.8p
Per cent change	4.6%	-0.1%	2.1%	6.0%	3.8%	3.9%	-3.4%	6.4%	0.0%	0.8%	11.6%	15.9%	3.9%
Hwy 1 - Banff Pk Gate (2-way)	321.3p	314.2p	388.4p	396.9p	435.8p	461.9p	664.5p	708.2p	508.0p	393.0p	321.9p	389.1p	5,303.2p
Per cent change	-3.3%	-9.4%	-0.2%	-5.1%	-0.5%	-0.9%	-1.8%	4.4%	6.2%	0.0%	10.3%	14.6%	1.1%
Hwy 16 - Jasper Park Gate (2 way)	65.2p	61.7p	83.7p	93.2p	103.7p	114.6p	169.5p	191.6p	119.7p	92.5p	64.9p	87.1p	1,247.3p
Per cent change	-5.9%	-9.8%	-1.9%	-2.7%	-0.8%	-2.2%	-1.1%	3.4%	-0.4%	0.3%	1.1%	21.8%	0.2%
Hwy 16 - Jct #897 w-bound	105.3p	99.5p	118.9p	124.2p	127.5p	130.1p	145.6p	151.8p	125.7p	129.3p	116.5p	117.0p	1,491.3p
Per cent change	8.8%	22.6%	21.3%e	5.1%	2.2%	2.4%	2.8%	2.7%	1.9%	1.7%	1.9%	5.8%	4.5%

Note: Entries into Canada by residents of countries other than the US include direct entries and entries via the US.

p=preliminaryr=revised e=estimate

New or updated monthly figures are shown in bold type

Note: Entries into Canada by residents of countries other than the US include direct entries and entries via the US.

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2001 Alberta Tourism Market Monitor

Mar-2002

	Alberta Economic Development												Yr-to-Date
	Jan.	Feb.	Mar.	Apr.	May	June	July	August	Sept.	Oct.	Nov.	Dec.	
Accommodation Indices													
Edmonton Occupancy Rate	51.6%	68.6%	67.2%	64.3%	63.0%	65.6%	69.7%	84.1%	59.2%	63.4%	70.0%	50.1%	64.6%
Per cent change	14.7%	8.4%	2.0%	-0.6%	-2.0%	-0.8%	7.9%	24.6%	-12.3%	-1.4%	-1.4%	12.6%	3.8%
Average Daily Room Rate	\$ 85.86	\$ 84.00	\$ 86.14	\$ 86.84	\$ 88.83	\$ 87.51	\$ 93.44	\$ 120.75	\$ 92.87	\$ 92.01	\$ 88.28	\$ 77.70	\$ 91.42
Calgary Occupancy Rate	51.1%	60.2%	64.2%	63.4%	69.9%	77.5%	82.6%	73.9%	72.0%	63.5%	57.0%	44.6%	64.7%
Per cent change	-0.2%	2.0%	0.9%	4.8%	4.5%	-0.1%	2.4%	-3.4%	-7.2%	-3.1%	-11.4%	3.5%	-1.5%
Average Daily Room Rate	\$ 105.39	\$ 103.48	\$ 107.31	\$ 106.49	\$ 114.02	\$ 119.01	\$ 130.31	\$ 117.54	\$ 111.32	\$ 107.74	\$ 108.33	\$ 91.12	\$ 110.76
Mountain Regions Occupancy Rate	54.8%	59.0%	64.9%	61.5%	69.7%	79.2%	93.6%	93.8%	65.8%	57.9%	40.9%	48.1%	66.0%
Per cent change	-3.2%	-12.7%	-13.4%	-9.4%	-4.0%	-7.8%	-2.5%	-2.4%	-28.5%	-15.6%	-9.7%	-6.2%	-9.2%
Average Daily Room Rate	\$ 136.57	\$ 158.49	\$ 166.24	\$ 136.20	\$ 179.43	\$ 284.48	\$ 319.40	\$ 349.87	\$ 294.45	\$ 165.45	\$ 123.01	\$ 122.17	\$ 211.06
Total Alberta Occupancy Rate	51.8%	62.2%	56.6%	61.6%	65.7%	72.9%	78.4%	78.4%	67.2%	62.0%	58.2%	46.1%	64.1%
Per cent change	4.2%	0.2%	-1.6%	0.0%	-0.2%	-0.8%	2.3%	3.3%	-11.0%	-4.8%	-6.3%	0.9%	-1.5%
Average Daily Room Rate	\$ 97.05	\$ 97.49	\$ 101.13	\$ 97.67	\$ 109.14	\$ 128.39	\$ 143.60	\$ 142.27	\$ 121.90	\$ 102.72	\$ 96.06	\$ 87.75	\$ 112.71
National Park Attendance (000's of person visits)													
Banff	278.6p	276.9p	305.6p	331.8p	382.1p	457.5p	605.8p	737.2p	467.4p	272.2p	207.5p	252.7p	4,655.3p
Per cent change	0.2%	-7.3%	-1.0%	-4.9%	0.1%	-1.0%	-1.7%	2.9%	-2.1%	-0.8%	7.2%	13.8%	-0.1%
Jasper	62.8p	62.0p	87.5p	95.3p	166.9p	245.2p	374.8p	412.7p	231.8p	113.9p	35.6p	39.3p	1,927.9p
Per cent change	-3.6%	-5.9%	-1.8%	3.6%	31.1%	31.0%	27.8%	28.8%	28.9%	28.6%	1.5%	22.0%	22.0%
Waterton Lakes	7.3p	6.9p	9.6p	11.6p	34.8p	58.5p	102.3p	107.3p	43.9p	16.6p	8.6p	7.3p	414.7p
Per cent change	9.3%	-19.2%	6.8%	-22.0%	4.8%	0.6%	-7.1%	5.6%	0.8%	-2.8%	18.6%	8.9%	-0.5%
Elk Island													
Per cent change													
Employment (000's of persons)													
Accommodation, Food & Beverage	121.1p	119.5p	111.3p	112.4p	114.0p	115.1p	116.8p	111.4p	113.3p	115.4p	110.9p	113.3p	114.5p
Per cent change	15.4%	11.9%	-0.4%	6.0%	-0.2%	-2.9%	-6.2%	-6.4%	-3.6%	0.3%	-6.8%	-8.2%	-0.4%
Restaurant Receipts (\$millions)													
Total Receipts for Alberta	339.0p	338.0p	393.0p	369.0p	398.0p	392.0p	396.0p	393.0p	361.0p	362.0p	358.0p	370.0p	4,465.0p
Per cent change	16.5%	9.4%	12.0%	11.5%	19.5%	15.6%	15.1%	12.0%	5.2%	5.5%	3.4%	4.4%	10.6%
Historic Sites and Museums													
Visitor Attendance (000's)	41.1p	39.6p	52.2p	52.1p	87.2p	127.2p	227.7p	205.4p	84.7p	42.4p	34.3p	39.6p	1,033.4p
Per cent change	44.6%	6.1%	34.9%	9.3%	-0.2%	-1.1%	0.7%	-0.5%	6.0%	-29.7%	-32.7%	-13.0%	-0.4%

Accommodation Indices courtesy of HVS International (Vancouver) and Smith Travel Research

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2002 Alberta Tourism Market Monitor

Alberta Economic Development

Feb-2003

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Yr-to-Date
Entries into CANADA by Country of Residence (000's of trips)													
United States	2,179.2p	2,333.4p	2,767.2p	2,740.1p	3,508.5p	4,335.0p	5,509.4p	5,704.2p	3,524.8p	3,015.9p	2,575.7p	2,682.1p	40,878.2p
Per cent change	-13.4%	-10.3%	-8.2%	-13.4%	-10.0%	-11.3%	-10.7%	-6.6%	11.3%	24.1%	9.3%	4.8%	-4.6%
Total Other International (r/ind US)	167.1p	189.0p	225.8p	229.9p	343.1p	449.6p	644.0p	551.5p	462.6p	309.5p	185.3p	259.2p	4,018.1p
Per cent change	-14.2%	-6.1%	-5.7%	-20.7%	-13.4%	-17.1%	-6.0%	-11.3%	3.4%	17.7%	20.4%	7.8%	-6.0%
United Kingdom	32.7p	44.9p	55.0p	42.8p	67.4p	88.3p	102.1p	103.3p	91.1p	53.0p	33.9p	54.3p	769.0p
Per cent change	-12.9%	-5.1%	3.2%	-28.9%	-13.4%	-18.7%	-17.2%	-16.1%	-11.3%	-7.3%	5.1%	1.9%	-12.3%
Germany	9.4p	11.0p	13.4p	14.0p	29.8p	37.6p	50.7p	46.6p	50.8p	22.8p	11.2p	13.8p	311.7p
Per cent change	-12.9%	-11.7%	-8.8%	-27.6%	-23.9%	-18.8%	-15.8%	-18.2%	-2.8%	0.8%	-1.2%	0.2%	-13.4%
Japan	14.9p	16.9p	23.9p	32.6p	37.2p	40.2p	52.2p	58.8p	69.2p	59.3p	24.0p	23.3p	452.5p
Per cent change	-21.9%	-26.3%	-24.6%	-1.6%	-11.2%	-29.4%	-25.6%	-15.9%	57.5%	120.9%	91.8%	16.7%	0.8%

Alberta Direct Entries (000's of trips)													
U.S. Residents	23.9p	26.2p	38.3p	28.6p	43.6p	75.6p	119.2p	96.5p	52.1p	33.0p	25.6p	41.1p	604.1p
Per cent change	-2.8%	-0.7%	1.6%	-10.2%	2.2%	0.2%	6.4%	0.3%	16.7%	5.5%	-2.4%	7.0%	2.8%
Other Countries	12.0p	15.1p	17.1p	8.9p	18.8p	25.6p	34.2p	30.1p	26.4p	13.2p	6.1p	14.7p	222.3p
Per cent change	-15.7%	-8.5%	-4.1%	-30.3%	-17.7%	-29.7%	-22.9%	-20.2%	1.0%	43.1%	21.1%	3.3%	-13.8%

Air Passengers (000's of enplanements and deplanements)													
Edmonton International	291.9p	285.6p	315.4p	296.7p	311.9p	313.5p	355.9p	385.4p	291.9p	300.1p	292.2p	333.2p	3,773.8p
Per cent change	-10.3%	-11.5%	-10.8%	-9.5%	-3.6%	-7.0%	-9.4%	-7.5%	7.6%	-0.1%	9.4%	10.7%	-4.2%
Calgary International	584.0p	590.7p	652.3p	605.6p	640.5p	655.3p	779.3p	817.6p	680.5p	677.9p	530.5p	648.5p	7,884.0p
Per cent change	-4.2%	1.2%	-1.9%	-5.1%	-2.6%	-4.6%	-3.5%	-2.4%	20.0%	13.9%	0.6%	6.9%	1.2%

Highway Count (000's of vehicles)													
Hwy 1 - Sask border w-bound	49.2	44.2e	55.5	58.3	62.7	69.3	95.7	98	70.9	68.5	55.4	790.8p	790.8p
Per cent change	7.0%	0.0%	6.7%	-4.4%	0.9%	3.0%	3.4%	-3.0%	6.1%	3.4%	-0.4%	1.8%	1.8%
Hwy 1 - Banff Pk Gate (2-way)	333.6	348.4	394.4	392.8	444.2	461.9e	664.5e	727.8	494.8	393.6	327.9	383.1p	5,367.0p
Per cent change	3.8%	10.9%	1.5%	-1.0%	1.9%	0.0%	0.0%	2.8%	-2.6%	0.2%	1.8%	-1.6%	1.2%
Hwy 16 - Jasper Pk Gate (2 way)	73.5	73.3	91.1	94.5	107.4	124.6	174.7	196.1	119.8	91.9	63.5	77.2p	1,287.6p
Per cent change	12.7%	18.8%	8.8%	1.4%	3.6%	8.7%	3.1%	2.3%	0.0%	-0.6%	-6.4%	-11.3%	3.2%
Hwy 16 - Jct #897 w-bound	105.9	101.1	115.8	120.2	131.5	134.7	149.5	151.8	129.5	131.5	119.9	123.4p	1,514.8p
Per cent change	0.6%	1.6%	-2.6%	-3.3%	3.1%	3.5%	2.7%	0.0%	3.0%	1.6%	2.9%	1.6%	1.6%

Note: Entries into Canada by residents of countries other than the US include direct entries and entries via the US

p=preliminary r=revised e=estimate

New or updated monthly figures are shown in bold type

2002 Alberta Tourism Market Monitor

Alberta Economic Development

	Jan.	Feb.	Mar.	Apr.	May	June	July	August	Sept.	Oct.	Nov.	Dec.	Yr-to-Date
Accommodation Indices													
Edmonton Occupancy Rate	56.2%	76.1%	77.1%	83.2%	83.0%	80.6%	77.2%	85.2%	72.3%	67.0%	71.1%	48.4%	72.9%
Per cent change	5.8%	9.3%	11.1%	26.8%	27.3%	20.3%	8.7%	0.7%	16.6%	2.6%	-0.8%	-10.7%	9.6%
Average Daily Room Rate	\$ 80.12	\$ 88.40	\$ 89.35	\$ 89.66	\$ 89.52	\$ 93.20	\$ 87.27	\$ 96.99	\$ 92.01	\$ 97.40	\$ 102.44	\$ 93.15	\$ 91.61
Calgary Occupancy Rate	50.3%	56.7%	63.5%	63.6%	69.2%	82.0%	78.2%	74.9%	74.9%	65.5%	58.5%	43.1%	64.9%
Per cent change	0.0%	-5.2%	-2.0%	1.1%	-0.2%	6.9%	-4.4%	2.7%	5.3%	4.5%	2.8%	-2.7%	0.8%
Average Daily Room Rate	\$ 99.25	\$ 103.50	\$ 108.01	\$ 109.21	\$ 110.91	\$ 132.31	\$ 132.31	\$ 111.76	\$ 118.52	\$ 108.33	\$ 107.22	\$ 99.99	\$ 114.14
Mountain Rgns Occupancy Rate	52.8%	59.0%	66.5%	61.8%	63.9%	74.5%	89.9%	93.2%	79.1%	63.8%	46.1%	51.6%	67.0%
Per cent change	-3.1%	0.5%	-0.3%	1.6%	-7.4%	-6.5%	-4.0%	-0.3%	15.1%	12.1%	12.2%	6.4%	1.5%
Average Daily Room Rate	\$ 142.26	\$ 178.61	\$ 169.84	\$ 138.82	\$ 187.43	\$ 291.27	\$ 332.84	\$ 323.96	\$ 283.19	\$ 171.73	\$ 131.22	\$ 195.98	\$ 222.75
Total Alberta Occupancy Rate	50.7%	62.0%	65.7%	65.6%	68.0%	75.4%	76.1%	79.2%	71.5%	63.4%	59.6%	44.8%	65.2%
Per cent change	-2.5%	-1.1%	-1.1%	6.0%	2.6%	3.4%	-3.1%	0.1%	6.1%	1.0%	1.2%	-5.1%	0.6%
Average Daily Room Rate	\$ 92.52	\$ 97.48	\$ 100.36	\$ 99.44	\$ 106.45	\$ 129.78	\$ 137.87	\$ 131.74	\$ 125.38	\$ 105.51	\$ 101.47	\$ 103.34	\$ 113.12

National Park Attendance (000's of person visits)													
Banff	284.2	298.2	310.9	323.8	384.2	469.6	705.7	756.8	475.5	267.6	203.8	244.5	4,724.7
Per cent change	2.0%	7.7%	1.7%	-2.4%	0.6%	2.6%	2.9%	2.7%	1.7%	-1.7%	-1.8%	-3.3%	1.5%
Jasper	68.7	71.1	92.0	89.2	162.8	255.5	385.5	416.9	236.4	109.9	35.1	35.9	1,959.0
Per cent change	9.3%	14.7%	5.1%	-6.3%	-2.5%	4.2%	2.9%	1.0%	2.0%	-3.5%	-1.3%	-8.8%	1.6%
Waterton Lakes	6.8	7.5	8.3	10.5	26.7	54.1	104.6	105.6	52.9	15.0	7.2	6.8	406.1
Per cent change	-7.6%	9.5%	-13.6%	-9.9%	-23.3%	-7.6%	2.3%	-1.5%	20.6%	-9.3%	-16.4%	-7.2%	-5.1%

Employment (000's of persons)													
Accommodation, Food & Beverage	115.7	120.2	117.2	115.6	117.1	121.2	124.7	123.8	118.0	118.0	118.8	119.8	119.2p
Per cent change	-4.5%	0.6%	5.3%	2.8%	2.7%	5.3%	6.8%	11.1%	4.1%	2.2%	7.1%	5.7%	4.1%

Restaurant Receipts (\$millions)													
Total Receipts for Alberta	326.0	319.0	357.0	346.0	372.0	376.0	383.0	382.0	356.0	360.0	361.0p	374.0p	4,312.0p
Per cent change	-3.8%	-5.6%	-9.2%	-6.1%	-6.5%	-4.1%	-2.3%	-2.8%	-0.9%	0.3%	0.8%	2.5%	-3.3%

Historic Sites and Museums (000's of person visits)													
Visitor Attendance	46.3	36.8	37.4	36.3	72.6	113.2	201.8	207.3	74.9	43.2p	31.6p	25.1p	926.4p
Per cent change	12.7%	-7.1%	-28.3%	-30.3%	-16.8%	-11.0%	-11.4%	0.8%	-11.6%	1.8%	-7.6%	-36.6%	-10.4%

Accommodation Indices courtesy of HVS International (Vancouver) and Smith Travel Research

New or updated monthly figures are shown in bold type

p=preliminary

r=revised

e=estimate